PROFESSIONAL WRITING AND RHETORIC

The Professional Writing & Rhetoric Major affords students disciplined instruction in writing alongside dynamic opportunities for writing, collaboration, and revising for diverse audiences (academic, professional, and public) and in diverse genres and media. Students will work with faculty to develop identities as writers and plan a workable career path that centers on critical inquiry, cultural analysis, and document drafting. This multifaceted approach to writing will help students see how writing works in different contexts and for different occasions, and how to leverage their expertise in writing to gain a competitive foothold in the many arenas writing takes place in the professional world.

The program focuses on student-centered learning and high-impact practices such as peer review, reflective writing, audience and genre analysis, and content creation.

Faculty in the program value:

- · rhetorical effectiveness
- · intellectual rigor
- · critical inquiry
- · creativity
- · meta-awareness

Students who pursue the PWR major will learn to:

- · move between multiple audiences and genres;
- · constructively critique the writing of their peers as well as their own;
- approach different writing occasions in creative, analytical, and reflective ways;
- and understand the experiences of others in an effort to promote inclusivity and accessibility through writing.

In addition to the major requirements, students must complete all CASL Degree Requirements (http://catalog.umd.umich.edu/undergraduate/college-arts-sciences-letters/).

Requirements

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Code	Title	Credit Hours
Pre-major Requi	3	
COMP 105	Writing & Rhetoric I	
or COMP 1	1(Honors Writing & Rhetoric I	
Gateway Requirement		3
COMP 106	Writing & Rhetoric II	
or COMP 2	2(Honors Writing & Rhetoric II	
Writing Across Contexts		9
Select 3 courses from the following:		
COMP/ENGL 223	Intro to Creative Writing	
COMP 227	Intermed Expo and Arg	
COMP 270	Tech Writing for Engineers	
COMP 280	Business Writing & Rhetoric	
COMP/ENGL	Advanced Writing	

Total Credit Hours	8	37
Any one upper lev	el course from: COMM, ENGL, JASS, LING	
Cognate		3
COMP/COMM 364	Writing for Civic Literacy	
COMP 300	Writing Studio	
Capstone Experience		4
COMP 485	How Writing Works	
COMP 475	Supporting Literacies	
COMP/ENGL 468	Read/Writ Young Adult Fiction	
COMP/COMM/ WGST 466	Arguing Feminism: Rhetoric, Writing & Advocacy	
COMP/COMM 464	Contemporary Rhetorical Theory	
COMP/COMM 462	Transnational Rhetorics	
Select 4 courses	from the following:	
Writing Specializa	ations	12
COMP 341	Writing in the Professions	
Mid-major Requir	ement	3
COMP 390	Topics in Composition	

Notes:

- 1. If students place out (with English Placement Exam) of COMP 105, this pre-major requirement is met
- 2. At least 15 of the 31 credit hours must be taken at UM-Dearborn.
- 3. Composition and Rhetoric faculty will advise students on curriculum plan to take COMP 341 during second semester of sophomore year.

Learning Goals

- 1. Critical Thinking & Problem Solving Skills
- 2. Writing & Editing Skills for a Variety of Forms, Styles, and Scripts
- 3. Media Literacy
- 4. Research Skills in Gathering and Critically Evaluating Information
- 5. Appreciation of Diversity & Global Contexts
- 6. Understanding of and Application of Link between Theory & Practice